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Michael C. Fiore, MD, MPH

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Director, Center for Tobacco Research and Intervention

University of Wisconsin Medical School

Madison, Wisconsin

Dr. Fiore completed medical school at Northwestern University and his internal medicine training at Boston City Hospital. His postgraduate education included a Master of Public Health in Epidemiology from Harvard University. Dr. Fiore received additional training in epidemiology as an Epidemic Intelligence Service (EIS) Officer for the Centers for Disease Control and Prevention, where he completed a Preventive Medicine residency program. Dr. Fiore worked as a medical epidemiologist at the U.S. Office on Smoking and Health, where he contributed to a wide range of national research, educational, and policy projects to control the epidemic of tobacco-related diseases. He is Director of the Center for Tobacco Research and Intervention and a Professor of Medicine at the University of Wisconsin Medical School. At the University of Wisconsin, Dr. Fiore is clinically active, treating patients both in internal medicine and for smoking cessation. He served as Chair of the Agency for Health Care Policy and Research panel that produced the *Smoking Cessation Clinical Practice Guideline No. 18*. Currently, he serves as Director of a Robert Wood Johnson Foundation National Program Office, Addressing Tobacco in Managed Care.

William C. Bailey, MD, FACP, FCCP

Director, Lung Health Center

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Dr. Bailey graduated from Tulane University Medical School in 1965. He is a Diplomate of the American Board of Internal Medicine in both Internal Medicine and Pulmonary Disease, having received certified specialty training in these disciplines at Tulane University Medical Center and Charity Hospital of Louisiana. He has been on the faculty of the University of Alabama at Birmingham (UAB) since 1973. He has practiced medicine, taught, performed research, and been involved in administrative endeavors for his entire career. He has served on the Board of Directors of the American Thoracic Society and also has served on the Council of the National Heart, Lung, and Blood Institute. He has been a member of many editorial review boards of peer-reviewed journals and has served as a frequent scientific reviewer of both scientific articles and peer-reviewed research. He currently holds the Eminent Scholar Chair in Pulmonary Diseases

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while also being the Director of the UAB Lung Health Center, which is devoted to research in the prevention of lung disease.

Stuart J. Cohen, EdD
Canyon Ranch Endowed Chair
University of Arizona Prevention Center
Tucson, Arizona

Dr. Cohen received his doctorate in Educational Foundations/Psychology from the University of Rochester. For the past 21 years, he has received grants to improve the quality of ambulatory primary care from the National Institutes of Health, the Centers for Disease Control and Prevention, and the Agency for Healthcare Research and Quality. He has published extensively on health promotion and disease prevention interventions directed at both health care providers and patients. His research on methods to improve physician and dentist interventions in smoking cessation showed the importance of having office systems that include reminders for delivery of preventive services.

Sally Faith Dorfman, MD, MSHSA
Director, Division of Public Health and Education
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Dr. Dorfman holds a degree in economics from Harvard/Radcliffe College, a master's degree in Health Services Administration, and an MD from Stanford University. She trained in reproductive health epidemiology as an Epidemic Intelligence Service (EIS) Officer at the Centers for Disease Control and Prevention. She is board certified both in obstetrics and gynecology and in public health/general preventive medicine. Dr. Dorfman has consulted for State, regional, national, and international organizations and was Commissioner of Health for Orange County, New York, from 1988 to 1994. Also, she has published and presented extensively for professional and lay audiences, serves as reviewer for several peer-review journals, and is the recipient of numerous honors and awards. Dr. Dorfman is Director of the Division of Public Health and Education of the Medical Society of the State of New York, and is clinically active as a gynecologist.

Michael G. Goldstein, MD
Associate Director, Clinical Education and Research
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Dr. Goldstein is board certified in Internal Medicine and Psychiatry and currently serves as an Associate Director for Clinical Education and Research at the Bayer Institute for Health Care Communication in West Haven, Connecticut. Also, he is an Investigator at the Center for Behavioral and Preventive Medicine at the Miriam Hospital in Providence, Rhode Island, and an Adjunct Professor of

Psychiatry and Human Behavior at Brown University School of Medicine. Dr. Goldstein's primary research interests have included developing interventions to enhance the delivery of smoking cessation in primary care settings and testing the efficacy of combined behavioral and pharmacologic interventions for smoking cessation. Dr. Goldstein has served as a member of the Task Force on Nicotine Dependence of the American Psychiatric Association (APA) and also has served on the APA Nicotine Dependence Practice Guideline Panel. He has published extensively in the areas of behavioral medicine, smoking cessation, and health care communication.

Ellen R. Gritz, PhD
Professor and Chair
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Houston, Texas

Dr. Gritz is a licensed psychologist and an established leader in cancer prevention and control research. She has published extensively on cigarette smoking behavior, including prevention, cessation, pharmacologic mechanisms, effects on weight, and special issues of women and other high-risk groups (e.g., ethnic minorities, adolescents, and medical populations). Other areas of interest include adherence to cancer control regimens, genetic testing and counseling for hereditary cancers, and quality of life in cancer survivors. Dr. Gritz has served on the National Cancer Policy Board and the Board on Health Promotion and Disease Prevention of the Institute of Medicine.

Richard B. Heyman, MD
Former Chair, Committee on Substance Abuse
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A graduate of the Columbia University College of Physicians and Surgeons, Dr. Heyman practices pediatric and adolescent medicine and serves on the faculty of the Division of Adolescent Medicine at Children's Hospital Medical Center in Cincinnati, Ohio. He is a consultant to several adolescent chemical dependency programs and lectures widely in the area of substance abuse. As former chairman of the Committee on Substance Abuse of the American Academy of Pediatrics, he has played a major role in the creation of the Academy's educational programs and materials, as well as the development of policy in the area of alcohol, tobacco, and other drug abuse.

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Carlos Roberto Jaén, MD, PhD
Associate Professor and Vice-Chair
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Director, Center for Urban Research in Primary Care
State University of New York at Buffalo
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Dr. Jaén completed medical school at the State University of New York at Buffalo (UB), and his Family Practice Residency and Primary Care Research Fellowship at Case Western Reserve University in Cleveland, Ohio. His graduate education included a PhD in Epidemiology with a concentration in Tobacco Control at Roswell Park Cancer Institute. Dr. Jaén is Director of the Center for Urban Research in Primary Care, Associate Professor and Vice Chair for Research and Development at UB's Department of Family Medicine, and Co-Director of the American Academy of Family Physician's funded Research Center to Evaluate the Value of Family Practice. Dr. Jaén, active in primary care and public health research since 1985, has authored more than 30 publications on smoking cessation and related subjects, such as clinical preventive service delivery and access to care by the urban poor. In 1995, he received a Generalist Physician Faculty Scholar Award by the Robert Wood Johnson Foundation to study asthma among the urban poor in Buffalo. He directs and practices at the Niagara Family Health Center, located in the heart of Buffalo's Puerto Rican community.

Thomas E. Kottke, MD, MSPH
Professor of Medicine
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Dr. Kottke is a clinical cardiologist, epidemiologist, and health services researcher whose primary interest is describing, defining, and overcoming the barriers to the delivery of clinical preventive services. He has published widely on the evidence that clinical support systems are necessary for physicians and other health care professionals to provide preventive services to the patients they serve. Dr. Kottke was a member of the first U.S. Preventive Services Task Force.

Harry A. Lando, PhD
Professor, Division of Epidemiology
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Dr. Lando has worked in the field of smoking cessation since 1969. He has published extensively in this area and was a scientific editor of the 1988 *Report of the Surgeon General: Nicotine Addiction*. His research has focused

primarily on the development of effective multicomponent behavioral programs for smoking cessation. He has received numerous awards for his work and has consulted actively with Federal and voluntary agencies, including the National Cancer Institute; the Centers for Disease Control and Prevention; the American Cancer Society; the American Lung Association; the National Heart, Lung, and Blood Institute; and the National Institute on Drug Abuse.

Robert E. Mecklenburg, DDS, MPH
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Dr. Mecklenburg is a Diplomate of the American Board of Dental Public Health. He organizes and manages dental affairs for the National Cancer Institute's Tobacco Control Research Branch and is the tobacco-related research and development advisor for the National Institute of Dental and Craniofacial Research's Office of Science Policy and Analysis. He chairs the National Dental Tobacco-Free Steering Committee and is Vice-Chairman of the Dentistry Against Tobacco Section/Tobacco and Oral Health Committee of the FDI World Dental Federation. He chaired the committee on non-cancer oral effects of tobacco for the first Surgeon General's report on smokeless tobacco. He is the principal author of the NCI publications, *Tobacco Effects in the Mouth* and *How to Help Your Patients Stop Using Tobacco: A Manual for the Oral Health Team*. Dr. Mecklenburg has published and lectured widely in the United States and abroad about dental professionals' involvement in the creation of a tobacco-free society.

Patricia Dolan Mullen, DrPH
Professor/Behavioral Sciences
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Dr. Mullen is Professor of Behavioral Sciences as well as Training Director and a Senior Investigator at the Center for Health Promotion Research and Development. She has received research grants to study smoking cessation during pregnancy, and she has conducted meta-analyses on this and other topics. She has served on the Expert Panel on the Content of Prenatal Care and on research advisory panels and boards for the National Institutes of Health, the Centers for Disease Control and Prevention, the American Cancer Society, and other national and international organizations. In addition, Dr. Mullen was invited to write the section on smoking cessation during pregnancy for the 2000 *Surgeon General's Report on Women and Smoking*.

Louise M. Nett, RN, RRT
Research Associate, Executive Board Member
National Lung Health Education Program
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Ms. Nett currently is a research associate at the HealthONE Center at Presbyterian/St. Lukes Hospital and focuses on the early detection of chronic obstructive lung disease and lung cancer, and smoking cessation. Her early work focused on critical care, pulmonary rehabilitation, and oxygen therapy. She is a member of the American Thoracic Society, the American Association for Respiratory Care, the Society for Research on Nicotine and Tobacco, and the American College of Chest Physicians. Ms. Nett has published and taught extensively on the mentioned topics, and she is co-editor of the newsletter *Lung Cancer Frontiers*. She has received numerous awards and has consulted and lectured internationally.

Lawrence Robinson, MD, MPH
Deputy Health Commissioner
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A graduate of Harvard College, Dr. Robinson received his MD from the University of Pennsylvania School of Medicine. He received his MPH and completed a residency in preventive medicine at Johns Hopkins University. He was a resident and faculty member at Rush and Columbia University while performing his internal medicine training. As Deputy Commissioner for Health Promotion/Disease Prevention for the Philadelphia Department of Public Health, Dr. Robinson is responsible for the development, planning, implementation, and evaluation of various programs delivering medical, chronic disease prevention, and health education services. Local anti-tobacco projects include banning vending machines, assisting the county jail move to a smoke-free environment, Nicotrol Patch replacement, and the American Cancer Society Fresh Start Program. This train-the-trainer program was provided to the mentally ill and other targeted populations. Dr. Robinson also is a board member of the Pennsylvania American Cancer Society and Chairman of the State Tobacco Core Team. He is a member of various groups, organizations, and agencies in the community working on issues such as the State Tobacco Settlement (No Butts/Do the Right Thing) and smoking prevention for youth and special populations such as pregnant women.

Maxine L. Stitzer, PhD
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Dr. Stitzer received her PhD in Psychology and training in psychopharmacology from the University of Michigan. At Johns Hopkins University, she has

developed a varied and extensive grant-supported research program focusing on both pharmacological and behavioral approaches to the treatment of substance abuse. Her many publications reflect active research interests in both illicit drug abuse and tobacco dependence. She has been president of the Division on Psychopharmacology and Substance Abuse of the American Psychological Association and has served on the Board of Directors of the College on Problems of Drug Dependence.

Anthony C. Tommasello, MS
Director, Office of Substance Abuse Studies
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Mr. Tommasello, a pharmacist, is an Associate Professor of Clinical Pharmacy at the University of Maryland School of Pharmacy, and Director, Office of Substance Abuse Studies, which he founded. He has worked in the addiction field since 1973 and acquired advanced degrees in both pharmacology and epidemiology, specializing in drug abuse and addiction. He is active in clinical research and treatment in addictions and has created educational programs that have served as national models for pharmacists and other health and human service providers. He is the president of the Maryland Pharmacists' Rehabilitation Committee, which provides advocacy and treatment access for impaired pharmacists. He has published in the areas of general principles of assessment and treatment, methadone maintenance care, and adolescent drug abuse and addiction. Mr. Tommasello is a PhD candidate in Policy Sciences at University of Maryland–Baltimore Campus, where his focus has been on health policy analysis. His dissertation is entitled “The Effects of State Policies on Addiction Intervention in the Health Professions: The Case of Pharmacy.”

Louise Villejo, MPH, CHES
Director, Patient Education Office
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As the Director of the Patient Education Office at the M.D. Anderson Cancer Center, Ms. Villejo is responsible for the design, implementation, evaluation, and management of institution-wide patient and family education programs. She has designed and implemented Patient/Family Learning Centers as well as award-winning disease specific patient education programs and produced more than 100 patient education print materials and videotapes. For the past 10 years, she has served on the National Cancer Institute's Advisory Boards and Patient Education Network's Steering Committee as well as on numerous other Federal and private advisory and planning boards and committees. Ms. Villejo's publications include articles on cancer patient education and cultural diversity in health care.

Treating Tobacco and Dependence

Mary Ellen Wewers, PhD, MPH, RN
Professor
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Dr. Wewers, an Adult Nurse Practitioner, received her PhD in Nursing from the University of Maryland at Baltimore and an MPH from Harvard University. She has been funded by the National Institutes of Health (NIH) to investigate reinforcement for nicotine in both human and animal models of dependence. Her current NIH-funded research examines nurse-managed tobacco cessation interventions in underserved groups. Dr. Wewers is past Chair of the Nursing Assembly of the American Thoracic Society and a past member of the American Thoracic Society's Board of Directors. She serves as co-director of the Nursing Center for Tobacco Intervention at Ohio State University.

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